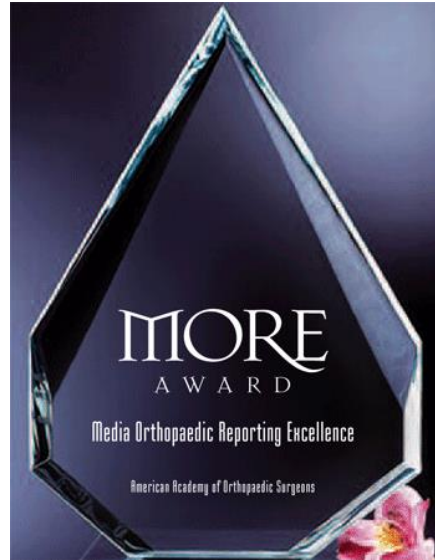


AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS



Media Orthopaedic Reporting Excellence Awards

2018 Guidelines

The Annual MORE Awards: Recognizes excellence in reporting accurate musculoskeletal health and issues and encouraging healthy behaviors in the care of bones and joints.

ELIGIBILITY

MORE Awards will be given to media across six categories: national & local print journalism, national & local broadcast journalism, web-specific journalism and advocacy journalism.

** The Advocacy category will accept entries that recognize excellence in reporting musculoskeletal health programs at the federal, state and local levels as well as emphasizing the importance of research funding for the advancement of orthopaedics.*

To qualify for a MORE Award all entrants must be journalists or freelance writers/editors/producers in either print, broadcast or online journalism. Entries must have either been published or broadcast between October 1, 2016 and October 1, 2017.

**All entries must be written for a CONSUMER audience*

All entries (along with supporting PDF of story, or video, or radio file) should be submitted to media@aaos.org.

ENTRY DEADLINE

Entries must be received on or before 5pm CST on Monday, October 9, 2017. THERE WILL NOT BE ANY EXTENSIONS, due to a tight judging schedule.

JUDGING CRITERIA AND TIMING

Each entry for the MORE Awards will be evaluated by a panel of orthopaedic surgeons based on the following criteria:

- Accurately report on new trends, procedures, technologies or news as they relate to orthopaedics or the musculoskeletal system – bones and joints;
- Medical and technical accuracy and completeness;
- Clarity and style; and
- Original and creative concept

If, in the opinion of the judges, an entry is submitted in the wrong category, the AAOS reserves the right to transfer the submission to another more appropriate category.

AWARDS PRESENTATION

All winners will be notified in January 2018.

Winners will receive their award during the Academy's National Orthopaedic Leadership Conference in Washington, DC, June 6—9, 2018.

RETENTION OF ENTRIES

All entries become the property of AAOS and will not be returned.

ABOUT THE AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS

With more than 38,000 members, the American Academy of Orthopaedic Surgeons is the premier not-for-profit organization that provides education programs for orthopaedic surgeons and allied health professionals, champions the interests of patients and advances the highest quality musculoskeletal health. www.aaos.org, www.orthoinfo.org and anationinmotion.org.